



## BIOGRAPHICAL NOTE

**Cezar SCARLAT** is *Professor Emeritus* within *Department of Entrepreneurship & Management* and *PhD Supervisor* within *Doctoral School of Entrepreneurship, Business Engineering & Management* at *National University of Science and Technology POLITEHNICA of Bucharest* (formerly *University Politehnica of Bucharest – UPB*).

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**Education.** Two *master's degrees*: electronics engineering from UPB – Faculty of Electronics and Telecommunication, and international business from Academy for Economic Studies from Bucharest – Faculty of International Business. A *PhD degree* in management and industrial engineering.

International exposure and experience by post-graduate studies in Romania and abroad (USA, Canada, France); research and study tours in Europe and North America. Certified business consultant (Washington State University), and certified trainer (EU).

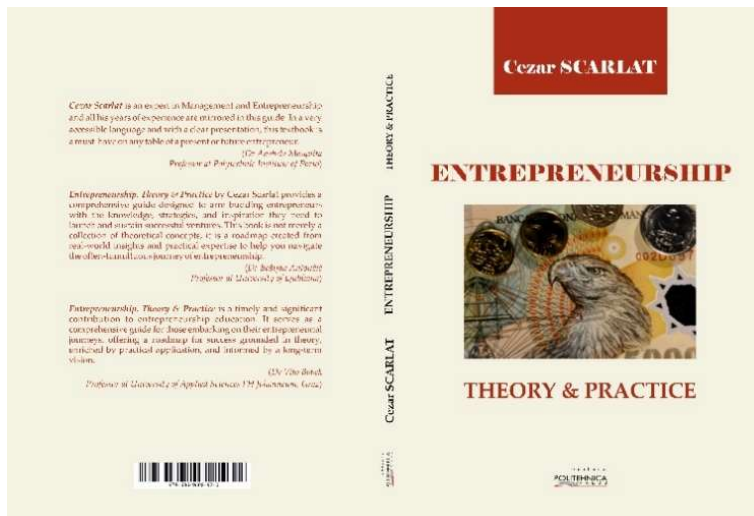
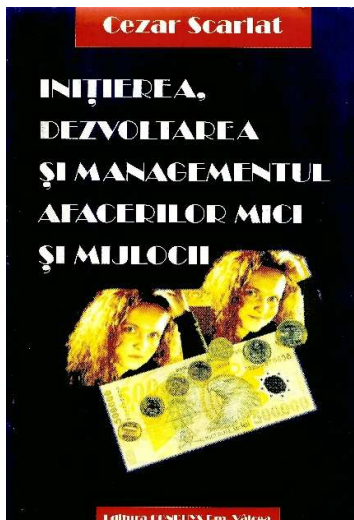
### **Work experience in industry and academy.**

Short spell as junior engineer in electronics and telecommunication industry (1974–1979).

*Academic career* at University POLITEHNICA of Bucharest (currently National University for Science and Technology POLITEHNICA Bucharest) for over four decades (1979–to date), climbing complete higher education hierarchy (teaching assistant, lecturer, associate professor, and full professor).

*Area of teaching* covers Technology entrepreneurship, Business development and strategy, Management and administration, Project management, Marketing, and related courses, taught at universities in Romania and abroad as visiting or exchange professor.

Back in 1990s and early 2000s, contributed to improve the business management curricula, pioneering new subjects and courses – notably the first courses of *Project management*, *Entrepreneurship* and *Technology Entrepreneurship*, running ever since.



The first (2001) and the most recent book (2024) on *Entrepreneurship* authored.

*Courses taught to other European universities (2005–2013).*

- “Marketing Research for International Markets”. Hogeschool Gent, Mercator Faculty of Business Studies, Gent, Belgium (2005–2006).
- “Doing Business in East Europe. Case of Romania”. International Business Course. Karel de Grote Hogeschool, Antwerpen, Belgium (2005-2006).
- “Marketing Research”. International Business Course. Karel de Grote University College, Antwerpen, Belgium (2006–2013).
- “Project Management”. Karel de Grote University College, Antwerpen, Belgium (2013).
- “Productisation and Sales Management”. Mikkeli University of Applied Sciences, Finland (2007, 2008).
- “Project Management Skills”. Mikkeli University of Applied Sciences, Finland (2008–2011).
- “Entrepreneurship”. Mikkeli University of Applied Sciences, Finland (2011–2012).
- “Business strategy”. Mikkeli University of Applied Sciences, Finland (2012).
- “Marketing research”. Instituto Superior de Ciencias Empresariais e do Turismo (ISCET), Porto, Portugal (2009–2010).
- “Marketing research for international markets”. Instituto Superior de Contabilidade e Administração do Porto (ISCAP) – Instituto Politecnico do Porto, Portugal (2009–2011).
- “The Entrepreneur & Entrepreneurship”. Instituto Superior de Contabilidade e Administração do Porto – Instituto Politecnico do Porto, Portugal (2011–2012).



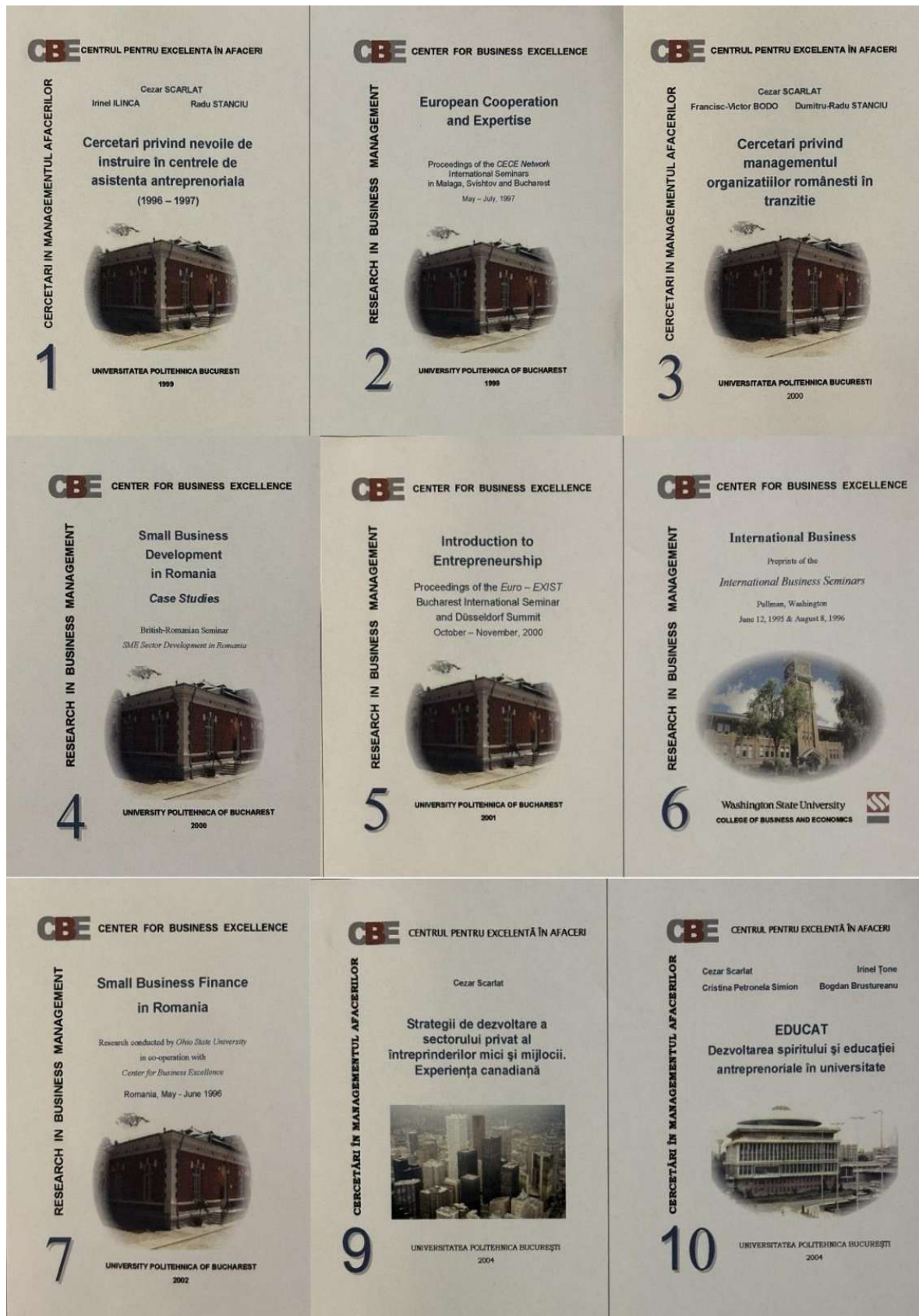
Class of international students by the end of the *Project Management Skills* course at University of Applied Sciences, Mikkeli, Finland. September 2011.



Team work during *Project Management* course, at Karel de Grote University College, Antwerpen, Belgium. November 2014.

**Project management experience as business consultant and trainer.** Director of the *Center for Business Excellence (CBE)* from UPB for almost two decades (1991–2009) and running private consulting firm since then, acquired project management expertise by participation in over 40 international programmes or projects co-funded by major EU and international donors (World Bank, IBRD, British Know How Fund, and alike).

Authored, co-authored (partly), coordinated and edited 10 issues of *CBE research book series* (1999–2004), which disseminated results of CBE activities, initiatives and projects.



Research dissemination and international visibility: edited CBE research book series (1999–2004).

## International recognition

- *Project of Year 1997* awarded by the *National Association of Management and Technical Assistance Centers* from U.S.A.
- As project director, the project *Investing in Entrepreneurial Education* was **ranked first** at national level (editions 2006/2007 and 2007/2008); then **nominated for the European Enterprise Awards** (Prague, Czech Republic, May 2009).



International recognition for CBE, a decade apart: US Project of the Year Award (1997) and nomination for European Enterprise Awards (2008–2009).

**Higher education policy.** Member of the *National Council for Higher Education Diplomas Attestation* from Romania – CNATDCU (2011–2016).

**International expert.** Participated in evaluation activities, as international expert, selected and nominated by the *Portuguese Agency for Higher Education Evaluation and Accreditation (Agência de Avaliação e Acreditação do Ensino Superior – A3ES)* – as a member of the *External Review Team* (presided by Professor José Freitas Santos, alongside with Professor Hortênsia Barandas Karl and Professor Carlos José Simões Viana) – in order to assess study cycles in Marketing area, at several Portuguese universities: Universidade De Aveiro, Escola Superior De Saúde Do Vale Do Ave do Instituto Politécnico De Saúde Do Norte, Instituto Politécnico De Coimbra, Instituto Politécnico De Leiria (2012–2013).

**Higher education research.** PhD supervisor since 2010, and director of the *Doctoral School of Entrepreneurship, Business Engineering & Management* from UPB (2011–2020). Tens of PhD students were directly supervised, during their doctoral and post-doctoral projects, and their scientific production supported; as a result, *30 doctoral and post-doctoral theses were successfully defended* (2013–2026).



17 July 2015, a day to remember: a German and a Romanian have successfully defended their PhDs.

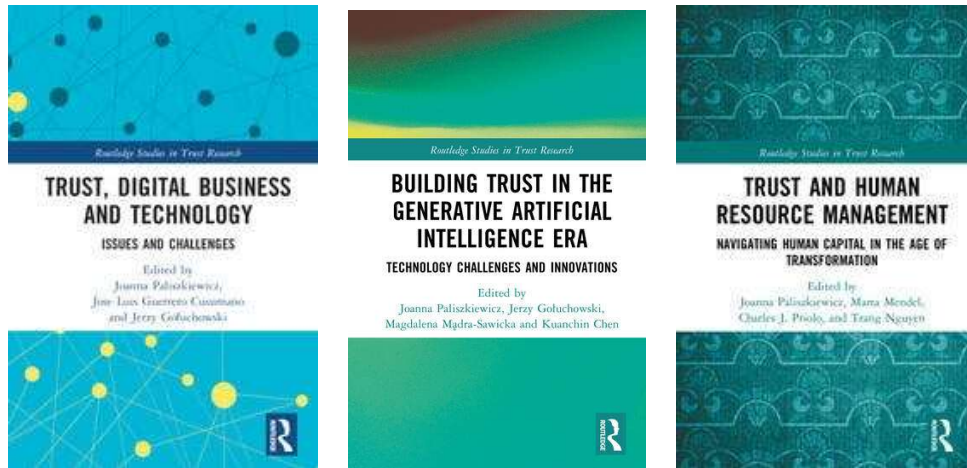


13 March 2026: another PhD title awarded with *Summa cum Laude*, the highest academic honor.

**Publications.** More than 50 books, book chapters and manuals; over 200 articles and scientific reports on technology entrepreneurship, entrepreneurial education, management and administration, project management, business development, marketing, and related areas (higher education management included). Honoured with several *Best Paper Awards* at international conferences.



28 November 2008: *Best paper award* at Management International Conference, Barcelona



A sample of three out of seven books in which 9 book chapters were published between 2023 and 2026 in *Routledge Studies in Trust Research* book series by Routledge – Taylor & Francis, London, UK.

**Other international recognition.** Over years, membership of international bodies and scientific/editorial boards of prestigious journals – among them: *Industrial Management & Data Systems* – IMDS (2008–2023) and *Expert Systems with Applications* – ESWA (2013–2021).

Member of the *Bloomberg Businessweek* Market Advisory Board (formerly *BusinessWeek* Market Advisory Board) between 2008–2013.

Member of the *Team Europe – Romania* (2005–2015) – a Network of EU expert speakers in European Affairs – coordinated by the EU Commission in Romania.

Currently, academic reviewer for several journals and publishing houses (*Sage*, *IGI Global*), and *Guest editor* for several Special Issues of international journals.

Committee member and co-author of *laudatio* for awarding *Doctor Honoris Causa* title to Dr. Mary Aiken, Irish university professor and researcher, author and speaker.



*Doctor Honoris Causa* ceremony on 7 February 2020.